3237285

in the office of the Secretary of State of the State of California

NOV 1 0 2009

ARTICLES OF INCORPORATION

OF

DEMETER DIRECT, INC.

1

The name of this corporation is DEMETER DIRECT, INC.

И

The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporation code.

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The name and address in the State of California of this corporation's initial agent for service of process is:

MARK KO 21106 Amie Ave. TORRANCE, CA 90503

ΙV

This corporation is authorized to issue only one class of stock; and the total number of shares which this corporation is authorized to issue is 1,000,000.

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The liability of the directors of the corporation for monetary damages shall be eliminated to the fullest extent permissible under California Law.

VΙ

The Corporation is authorized to provide indemnification of agents (as defined in Section 317 of the Corporation Code) for breach of duty to the Corporation and its stockholders through bylaw provisions or through agreements with the agents, or both, in excess of the indemnification otherwise permitted by section 317 of the Corporations Code, subject to the limits of such excess indemnification set forth in section 204 of the Corporation Code.

IN WITNESS THEREOF, the undersigned, who is the incorporator of the corporation, has executed these Articles of Incorporation on the 9th day of November, 2009

MARK KO